

CORPORATE POLICY

REV. 10/10.01.20

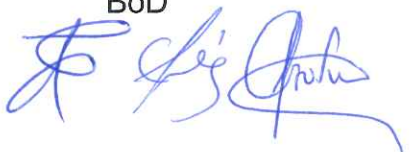
The continuous improvement is Veral's main objective. Therefore, VERAL complies and operates within the framework of the existing legislation as well as adopts and applies the ISO 9001:2015, ISO 22716:2007, IFS HPC:2016 as well as the ETI Code requirements.

So, we commit ourselves to constantly striving for:

1. Ensuring our existing market share and acquiring of new, while maintaining our competitiveness.
2. The expansion of our activities with the simultaneous exploitation of the new know-how and the modernization of our resources (machines & equipment as well as buildings).
3. The application of global trends in cosmetic field.
4. The complete satisfaction of our customers by providing products with a level of quality and safety commensurate with their requirements and expectations.
5. The development, production and disposal of safe products for the consumer
6. Respecting the time limits of our customers, responding promptly and consistently to their orders.
7. Producing an economic end product which leaves reasonable profit margins for both the company and our customers.
8. Creating conditions of transparency and trust with all interested members of the company, as well as towards our competitors.
9. Improving product and production processes through also improving the efficiency of the quality management system.
10. Continuously improving the company's ethical performance based on four key pillars: health and safety, labor standards, business integrity and the environment.
11. The protection of fundamental human rights (employees, interested parties, associates)
12. Compliance with the legislative framework

The management of VERAL is committed to all the above statements as well as that they are adopted at all levels of the organization of the company.

BoD



Athens, 10.01.2020